

THE NEW-YORK TRIBUNE'S

— GREAT —

Pictorial PROVERB CONTEST

Beginning Monday, February 27th, Offers

\$12,000 IN VALUABLE PRIZES

To TRIBUNE Readers Who Submit the Correct or Nearest Correct Solutions to a Series of Sixty-three (63) Well-known Proverb Illustrations

First Grand Prize - - 5-Passenger Jackson Touring Car
Second Grand Prize, 4-Passenger Paige-Detroit Touring Car

LIST OF GRAND PRIZES

- 1st PRIZE—\$1,400 JACKSON TOURING CAR, fully equipped. Purchased from the Jackson Motor Company, 1663 Broadway.
- 2nd PRIZE—\$1,000 PAIGE-DETROIT FORE DOOR TOURING CAR. Purchased from the Empire City Automobile Co., 1800 Broadway.
- 3rd PRIZE—\$825 KRAKAUER PLAYER PIANO and \$25 worth of music. Purchased from Krakauer Bros., 17 E. 14th St.
- 4th PRIZE—\$800 HALLET & DAVIS PLAYER PIANO and \$50 worth of music. Purchased from Hallet & Davis Piano Co., 505 Fifth Avenue.
- 5th PRIZE—\$750 HALLET & DAVIS PLAYER PIANO and \$50 worth of music. Purchased from Hallet & Davis Piano Co., 505 Fifth Avenue.
- 6th PRIZE—\$600 HALLET & DAVIS PLAYER PIANO and \$50 worth of music. Purchased from Hallet & Davis Piano Co., 505 Fifth Avenue.
- 7th PRIZE—\$500 KRAKAUER BROS. PIANO. Purchased from Krakauer Bros., 17 East 14th St.
- 8th PRIZE—\$450 DINING ROOM SUITE in oak—10 pieces. Purchased from Brooklyn Furniture Co., 553 Fulton Street, Brooklyn.
- 9th PRIZE—\$225 MOTORCYCLE. Purchased from the New York Sporting Goods Co., 17 Warren Street.

1,000 OTHER PRIZES

What Well-Known English Proverb Does This Picture Represent?



Answer:—"First come, first served."

This is a sample proverb picture. It is, of course, quite easy. Nearly all of the series will be as easy, but it is not likely that any person will get them all correct.

LIST OF GRAND PRIZES---Continued

- 10th PRIZE—\$200 PALMER MOTOR BOAT. Purchased from Palmer Bros., 31 East 21st Street.
- 11th PRIZE—\$200 LIBRARY SET OF FURNITURE—Mission and leather. Purchased from Brooklyn Furniture Co., 553 Fulton Street, Brooklyn.
- 12th PRIZE—\$200 DIAMOND RING—Choice of mounting. Purchased from Benedict Brothers, 141 Broadway.
- 13th PRIZE—\$200 THREE-PIECE DAVENO SUITE—in leather. Purchased from D. T. Owen Co., 34 E. 23d Street.
- SIX PRIZES—\$600. 14th, 15th, 16th, 17th, 18th and 19th—\$100 SCHOLARSHIPS; choice of courses in The International Correspondence Schools, Scranton, Pa.
- THREE PRIZES—\$300. 20th, 21st and 22nd—\$100 OWEN BED DAVENPORTS; choice of leather or mohair. Purchased from D. T. Owen Co., 34 East 23d Street.
- SIX PRIZES—\$450. 23rd, 24th, 25th, 26th, 27th and 28th—\$75 ROUND TRIPS TO BERMUDA on the Palatial Steamer Oceana. Purchased from The Bermuda Atlantic Steamship Co., 290 Broadway.
- THREE PRIZES—\$150. 29th, 30th and 31st—\$50 TURKISH ROCKERS. Purchased from the Brooklyn Furniture Co., 553 Fulton Street, Brooklyn.
- TWO PRIZES—\$60. 32d and 33d—\$30 OLD TOWN CANOES. Purchased from the New York Sporting Goods Co., 17 Warren Street.
- 1,000 OTHER PRIZES

RULES GOVERNING THE CONTEST

THE TRIBUNE'S PROVERB CONTEST is a feature of entertainment and amusement for every member of the family, designed to promote and develop thought in the minds of the young folk and provide a pleasant mental diversion for the "Grown-ups." Every day for sixty-three days, beginning Monday, February 27, The TRIBUNE will publish an illustration, cartoon or other representation of a commonly used and well-known English Proverb.

The correct answers, to serve as a basis of awards, are being selected according to their common use, and will be included in The NEW-YORK TRIBUNE'S BOOK OF ENGLISH PROVERBS, which will be published

shortly as a guide and reference for contestants. Four members of The NEW-YORK TRIBUNE'S STAFF are now engaged in selecting this correct list of answers. The answers are being prepared in sections—each section being separately sealed and all to be deposited under one official seal in some well-known bank or trust company, to be announced later.

At the close of the contest, and after all answers have been received, this correct list will be removed and opened by the judging committee, whose names will be announced in due course, and govern them in awarding the prizes. The list will also be published with the announcement of the winners. RULES FOLLOW:

1. THE NEW-YORK TRIBUNE'S PROVERB CONTEST is open to all readers, excepting employees of THE TRIBUNE and members of their families. If you are not a regular reader of THE TRIBUNE (Daily and Sunday), you can become one and enter the contest at any time.
2. Each picture represents a well known English proverb. A blank is provided with each picture for the convenience of the contestants upon which to write the Proverb represented. Blanks may be filled out in any legible manner, pencil, pen and ink or typewriter.
3. If you are not certain of the proverb the picture represents and desire to send more than one answer to the same picture, you may do so—but not more than three hundred and fifteen (315) answers may be submitted in a complete set. That is—contestants will be allowed to send an average of five answers to each picture.
4. Incorrect answers will not count against contestants if the correct answer is also given. Only one answer should be written upon the same blank. Extra blanks should be used for additional answers—and all

- answers to the same number should be kept together in making up the set.
5. HOLD ALL ANSWERS UNTIL AFTER LAST PICTURE HAS APPEARED, then arrange your answers in numerical order, fastening them securely together, and deliver or mail them in a neat flat package (not folded or rolled), sealed, and, if mailed, with postage fully paid, plainly addressed to THE CONTEST MANAGER, THE NEW-YORK TRIBUNE, NEW YORK CITY.
6. The time of receiving answers will have no effect upon awarding of the prizes, with this exception: All answers must be in the hands of the Contest Manager of THE NEW-YORK TRIBUNE WITHIN TEN DAYS after the last picture has appeared.
7. The prizes will be awarded to the contestants sending in the correct, or nearest correct, set of answers to the entire series of sixty-three (63) Proverb illustrations.
8. In the event of a tie between two or more persons the cash value of the prize or prizes thus tied for will be equally divided.

9. Only one complete set (comprising not more than 315 individual answers) may be submitted by any one contestant, and only one prize will be awarded to any one family or member thereof.
10. In making the awards the Judging Committee, whose names will be announced in due course, will take into account the similarity and exact wording of the Proverbs as selected by the TRIBUNE STAFF, and as contained in THE NEW-YORK TRIBUNE'S Book of English Proverbs. Spelling, wording, punctuation and the correct construction of the proverbs are the essentials that will be graded.

The Contest Manager reserves the right to make such changes in the above rules as he may deem necessary in protecting the interests of contestants. The good faith and honor of THE NEW-YORK TRIBUNE are pledged to insure each and every contestant a "square deal."

All communications or letters of inquiry concerning the Proverb Contest should be addressed to THE CONTEST MANAGER, THE NEW-YORK TRIBUNE, NEW YORK CITY.

CONTEST STARTS MONDAY, FEBRUARY 27th, WITH PICTURE NUMBER ONE

Order THE TRIBUNE Served to You Every Day During the Period of the Contest. At your Newsdealer or by Mail